

S—A

Sophie Arnold

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SOPHIEARNOLD©

EXPERIENCE

Associate Denim Designer, Target - Universal Thread and Ava & Viv
July 2022-Present

1. Collaborate with the Principal Designer to research denim trends for wash, color, and style to create denim concepts that align to total Universal Thread RTW.
2. Design wash briefs and sketches that will be developed with cross-functional partners until they reach an approval for production.
3. Create physical and digital aesthetically pleasing visuals for milestone meetings and present the contents to leadership and total Target RTW teams.
4. Manage the organization of all denim tools, physical and digital.

Assistant Designer, UpWest
September 2021-July 2022

1. Worked to deliver products to our guests that were trend forward and brand focused. This included presenting concepts to entire team, handing off sketches to TD partners, sourcing trims/fabrics with PD partners, and working closely with Merchants/Buyers to ensure the best assortment for our guest.
2. Organized and maintained design owned documents such as Seasonal Color Binders, Lab Dips, Print & Pattern submits, Trim Binders, and Designs Linesheets.
3. Collaborated with Merchants and Stylists in styling seasonal samples for photoshoots to ensure design concept carries through to marketing.

Event Planner, The Turn Vintage Warehouse
April 2021-September 2021

1. Worked with clients to plan various events such as weddings, rehearsal dinners, corporate gatherings, baby showers, and bridal showers.
2. Managed event workers providing support to ensure customer satisfaction.

SKILLS

- Adobe Suites
- Microsoft Office
- PLM & PLM adjacent systems
- Garment Construction & Fit
- Wash Development
- Trend Research
- Creative Problem Solving
- Communication/Collaboration
- Self Motivated

INTERNSHIPS

- PARTOW, New York, NY
- Vince Camuto, New York, NY
- Victoria's Secret, New York, NY
- Lands' End, Dodgeville, WI
- Natori Company, New York, NY

EDUCATION

University of Cincinnati
College of Design, Architecture, Art,
and Planning (DAAP)
2016-2021
Bachelor of Science in Design -
Fashion Design